

## About the 'Starbright Holidays' Drone Light Show

Nov. 16, 2016 – Intel is collaborating with Walt Disney Parks and Resorts to bring the “Starbright Holidays” nighttime light show to life using the all-new Intel® Shooting Star™ drones. The holiday show will take place at Disney Springs – a shopping, dining and entertainment district at Walt Disney World Resort, near Orlando, Florida – over the holiday season.

Below are interesting facts about the show:

- This is the first time a drone show of this scale has been performed in the United States.
- The show marks the public debut for the innovative all-new Intel Shooting Star drones.
- The Intel Shooting Star drone features built-in LED lights that can create over 4 billion color combinations in the sky.
- The Intel Shooting Star drones can fly for up to 20 minutes.
- The show will feature 300 drones in each performance.
- The Intel and Disney teams worked together on the “Starbright Holidays” show for over five months from concept, design and testing.
- The Intel Shooting Star drone is the first drone Intel has designed specifically for light shows.
- The Intel Shooting Star drone is splash-proof and can fly in light rain.
- The Intel Shooting Star drone weighs only 280 grams (0.617 pounds) – less than the weight of a volleyball.
- A show design can be done in days with the new customized software created by Intel.
- All 300 drones can be controlled by one computer and one drone pilot. However, there is always a second pilot on hand as backup.
- The show is free to all Disney Springs guests.

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