



Media Alert ... Media Alert ... Media Alert

Intel to Usher in Next Era of Computing at IFA 2014

Note to Editors: Materials and multimedia available at: <http://www.intel.com/newsroom/ifa>

WHAT: At IFA 2014, Intel will reveal new products and plans to usher in a new era of computing devices with its latest technology. Below is an overview of Intel's presence at the show and planned press activities.

WHEN: Intel press activities at IFA; Sept. 3-5, 2014
Intel Exhibition at IFA; Sept. 5 – 10, 2014

WHERE: IFA Exhibition Ground, Berlin, Germany
Intel Booth: Hall 16

DETAILS: **Intel Keynote**
Sept. 5, 5:00 p.m. – 6:00 p.m. CEST
[CityCube Berlin](#); Messedamm 26, 14055 Berlin

IFA will feature a keynote presentation by [Kirk Skaugen](#), senior vice president and general manager of personal computing at Intel Corporation. Skaugen will reveal new products and Intel's plans to usher in a new era of computing devices with its latest technology. Executive remarks will begin promptly at 5:00 p.m.

To secure your seat, please RSVP [here](#)

The keynote will be live-streamed in our [online newsroom](#), and a replay will also be available.



Intel @ Showstoppers
Sept. 4, 6:00 p.m. – 9:00 p.m. CEST
[IFA Exhibition Ground Hall 15.2](#); Berlin

Intel will showcase new Intel-based devices, Intel® RealSense™ technology and more at ShowStoppers @ IFA 2014, the Official Press Event of IFA. To secure your seat, please RSVP [here](#)

Intel Bloghütte (Blogger Lounge)

Sept. 5 – Sept. 10 2014, 9:00 a.m. – 6:00 p.m. CEST

IFA Fairground, [Intel Booth, Hall 16](#); Berlin

In the second floor of the Intel hall the Intel Bloghütte (Blogger Lounge) is waiting for you with an area to relax, super fast internet access and catering. Furthermore you find a working area equipped with the latest Intel-powered 2 in 1 devices.

To secure your seat, please RSVP [here](#)

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